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Seminar on**



एक कदम स्वच्छता की ओर

**Environment and Sustainable  
Development  
Through Swachh Bharat Mission  
(ESDTSBM-2018)**

**Volume II**

**Editor**

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Dindigul, Tamil Nadu.**



**Organised by  
Department Of Economics  
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THROUGH SWACHH BHARAT MISSION**

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**Editor** : **Dr. P. Ravichandran**

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**ENVIRONMENTAL SUSTAINABILITY THROUGH SWACHH BHARAT  
MISSION - A PROGRAMME FOR UNREACHED**

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**I. INTRODUCTION**

Swachh Bharat Abhiyan (SBA) or (Swachh Bharat Mission (SBM) or Clean India Mission in English) is a campaign in India that aims to clean up the roads, streets and infrastructure of India's cities, smaller towns, and rural areas. The objectives of Swachh Bharat include eradicate the open defecation through the construction of household-owned and community-owned toilets and establishing an accountable mechanism of monitoring toilet use. Run by the Government of India, the mission aims to achieve an Open-Defecation Free (ODF) India by 2 October 2019, the 150th anniversary of the birth of Mahatma Gandhi, by constructing 90 million toilets in rural India at a projected cost of ₹1.96 lakh crore (US\$30 billion).<sup>[1]</sup> The mission will also contribute to India reaching Sustainable Development.

**Major objectives of swachh bharat**

Following are the some important objectives of the Swachh Bharat Abhiyan:

- To eliminate the system of open defecation in India.
- To convert the insanitary toilets into pour flush toilets.
- To erase the system of manual scavenging.
- To make people aware of healthy sanitation practices by bringing behavioral changes in people.
- To connect people with the programmes of sanitation and public health in order to generate public awareness.
- To build up the urban local bodies strong in order to design, execute and operate all systems related to cleanliness.
- To completely start the scientific processing, disposals reuse and recycling the Municipal Solid Waste.
- To afford required environment for the private sectors to get participated in the Capital Expenditure for all the operations and maintenance costs related to the clean campaign.

**Major Challenges Faced By Swachh Bharat**

Tribal sub plan (TSP) being an enormous programme covering entire length and breadth of the country is bound to face serious financial and administrative challenges as detailed below:

**Financial challenges**

India has 4,041 towns of varying sizes with population varying from 20,000 to 15 million. Besides this, towns are increase in size disproportionately with time because of an accelerated process of rural migration to urban areas. Presently, 95 per cent towns are provided with partial sewerage, drainage and water supply systems. The cost of providing three services comes to Rs 5000 per person. Therefore, coverage of towns with 100 per cent services of sewerage, drainage and water supply will be monumental if not colossal. We have to include the

## About The Editor



**Dr. P. Ravichandran** (1971) Serving as an Associate Professor and Head, Department of Economics and Dean of Arts G.T.N. Arts College (Autonomous), Dindigul. He has obtained his M.A. (Economics) from Jamal Mohamed College, Trichy and M.Com. M.Phil (Economics) and Ph.D from the Madurai Kamaraj University, Madurai. His academic excellence and subject interests are: Quantitative Techniques, Operations Research, Environment and Health Economics and Mathematical Economics. He has guided more than 25 M.Phil Scholars and presently guiding 5 Ph.D Scholars. He has presented and published more than 35 Research Papers in the State, National and International Seminars and Conferences. He has conducted National level Seminars and Workshop with the sponsorship of UGC, ICSSR and NHRC. He has been the author of three books and also an editor for GTN Multi Disciplinary Bi-Annual Research Journal.

The present volume is a collection of research articles submitted by eminent speakers, experts in the field and research scholars for presentation in the ICSSR sponsored Two Day National Seminar organized by Department of Economics, G.T.N. Arts College.



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